

Rahul Malik

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Portfolio rahulmalik.me · LinkedIn [/rahul-malik](https://www.linkedin.com/company/rahul-malik)

Product Designer Enterprise SaaS · AI · Data & Platform Products

Product designer with 3+ years shaping Enterprise SaaS, AI, and data-platform products. I take complex, high-stakes systems from discovery to launch, working shoulder to shoulder with product, engineering, and executive stakeholders.

EXPERIENCE

Product Designer | Itu Chaudhuri Design (embedded at UnifyApps) Oct 2024 – Present

- Drove product design across 50+ enterprise deployments for global organizations including HDFC Bank, Jubilant FoodWorks, Lowe's, PolicyBazaar, Belcorp, Mphasis, KPMG, Vodafone, Sony, Air Arabia, Swiggy, Dubai Government, Sirion, and Brown University.
- Improved data accuracy and compliance by **90%+** through Enterprise AI, Data Quality, MDM, Data Catalog, and AI Governance products spanning **120+ systems and 40+ data sources**.
- Enabled **30M+ customers, 400M+ consent records, and 3M+ daily communications** by designing consent and communication management products under India's DPDP Act.
- Owned stakeholder alignment across Product Managers, VP Product, the CPO, Solution Architects, and Engineering, translating competing priorities into a single product direction.
- Selected by UnifyApps executive leadership for an onsite engagement in Dubai to lead design on a priority C-suite project.
- Scaled the UnifyApps design system into reusable foundations for AI, Data Quality, Governance, Integrations, and Workflow Automation, adopted across 50+ deployments.

Product Designer | CosmoFeed (now SuperProfile) Mar 2024 – Oct 2024

- Designed monetization products — affiliate commerce, settlements, payouts, and analytics dashboards — for a creator platform serving **7,000+ creators and 1M+ members**.
- Redesigned booking and scheduling experiences across the creator ecosystem, streamlining how creators sell and manage sessions.
- Built marketing and workflow automation tools that reduced manual setup for creators launching digital products.

Product Designer | Jiva Dec 2023 – Feb 2024

- Designed customer-facing experiences through research, prototyping, usability testing, and close collaboration with product and engineering teams.

Product Design Consultant | Mountain Studio Sep 2023 – Oct 2023

- Took a 0→1 wealth-tech product from concept to MVP, designing user flows, wireframes, and high-fidelity mobile experiences.

SKILLS & TOOLS

AI Claude, Claude Code, Gemini, Google AI Studio, Lovable, v0, Replit, Stitch

Design Figma, FigJam, Miro, Notion, Wireframing, Prototyping, Information Architecture, Usability Testing

Product Enterprise SaaS, AI Products, Design Systems, Product Strategy, User Research, User Flows

EDUCATION

Product Design Fellowship · Ownpath Nov 2023 – Jun 2024

Bachelor of Design (B.Des) · Manipal University Jaipur 2018 – 2022